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The Turning Point:

In an interesting development, the Noliasahi villagers pledged that they will not get influenced by the rhetoric of Abhaya Sahu anymore in front of the priest of Mahabir temple, Nuagaon on 23 November. This incident followed the abduction and detention of 7 surveyors who were carrying out dredging activities for IOCL at the Jatadhari river mouth. They were mistakenly perceived as POSCO workers by opponents from Noliasahi and were subsequently harassed. The priest of Mahabir temple, *Raju Baba* who was incidentally with the surveyors at that time was mistreated by the villagers in the process.

Transit Camp at Badagabapur



In a bid to rehabilitate the 50 displaced families from Dhinkia on a priority basis, POSCO-India started construction of a **Transit Camp** for 60 families on November 6, 2007 at Badagabapur, Kujanga. The Camp slated

The people of Nuagaon were severely offended by the incident and gheraoed Noliasahi, demanding apologies from the anti-POSCO brigade for the ill treatment of a priest. Later, in an emotionally charged atmosphere the anti villagers begged forgiveness from the priest who has indomitable influence in the area. Subsequently opponents in Noliasahi, signed a pledge that they wouldn't let Abhaya Sahu decide their fate and soon would oust him from his citadel in Dhinkia.

Thousands of people accompanied *Raju Baba* to Jatdhari Mouth and repeatedly begged for forgiveness. Later, they helped him reinstall his saffron flag in the same spot where he was manhandled earlier.

to be completed in two months time. About 150 labourers from local villages, have been hired for construction work.

Facilities such as community hall; separate community toilets for ladies and gents; deep bore well and drainage facilities are prominent features of this colony. After completion, the 50 families residing at Bhutmudai temporary shed, would be shifted to this transit camp

Development

Mr. UB Pattnaik joins as the new Executive Director

Leading technocrat and industry expert Mr. Uma Ballava Patnaik joined POSCO-India as Executive Director on November 15, 2007. A Mechanical Engineer with remarkable experience in Private and Public Sector industries in India, Mr. Patnaik has served in NALCO for the last 17 years.



He brings along 37 years of rich technical and management experience in plant operations, R&R, CSR and project management.

CMD's Message

Dear Friends,

Success is theirs who never give up and never give in. It is tasted only by those who have the persistence and courage to struggle against overwhelming odds to accomplish their missions.



The last month was quite eventful and sprinkled with sweet and sour moments. Positive developments were completion of socio-economic survey of the proposed Mining area and considerable progress in the Plant-site data collection for land acquisition. The construction work for the Transit Camp for the ousted families and Training Centre is also underway.

A new development in the proposed site area is that, the general people in the villages have joined hands to openly voice their support for our project and protest against the illegal activities of the anti-groups. The response at our Balijatra Kiosk has also been a strong indicator of the positive interest of the people in the project.

We should hence, continue our sincere efforts to share clear information about the project as well as the R&R benefits with all our stake-holders, to remove all mis-conceptions. We also need to work in close co-ordination with the government to ensure smooth processing of all project-related formalities.

I hope the District Administration is able to restore the law and order situation in the tension-ridden areas, at the earliest, to enable us to make peaceful progress. So, let's keep moving with consistency of purpose, and success will be ours.

Soung-Sik Cho,
CMD

NEWS FROM KOREA

POSCO's Blast Furnace sets New World Record in Productivity

The third blast furnace in Pohang Steel Works of POSCO has set a new world record in furnace productivity as a large-sized blast furnace with an internal capacity of more than 3,000 m³. It produced 12,300 tons of molten metal a day, 20% higher than its design capabilities, and produced 60,000 tones more than the monthly plan, which will result in annual profit of 70 billion South Korean Won.

The new world record in furnace productivity was made possible because of the new technology to distribute suitable materials to large-sized blast furnaces and enhanced ventilation conditions to improve oxygen enriched blast and wind systems.

Pohang Works' steel manufacturing department used up to 190 kg of grained coal per one ton of molten metal, instead of coke which is more expensive material, to realize low cost and highly efficient production. In addition, it achieved the operation through enhancing its product quality by lowering the silicon level.



Pohang Works Steel manufacturing department celebrating new world record in front of the third blast furnace

POSCO Ranks 30th in the 'Global CSR 500'

POSCO was ranked 30th among a list of 500 global companies by NewsWeek, Japan. The list 'Global Corporate Social Responsibility (CSR) 500' is compiled by the news magazine and British CSR consulting firm Ethical Investment Research Service (EIRIS). Financial data was based on reports from Standard & Poor's.



are prerequisites for realizing social responsibility, and the overall rank is based on the sum of the points of the two sections.

In the 'Global CRS 500' 60 points were allocated to the `social responsibility` and the `financial affair,` which



**WISHING ALL
A MERRY CHRISTMAS &
A HAPPY NEW YEAR
2008**

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I am here to welcome POSCO to my native place in ORISSA. As I feel, it is a blessing from God to us. I'll cheer you up. Don't go by the threats from vested interests and don't get affected by their anti-social activities. Keep your focus on construction activities. We wellwishers will give you all mental support.

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Dear Communication Team,
The November issue is Absolutely cool ! Keep up the good work friends.

Saradha
Executive Secretary
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POSCO-India Pvt. Ltd.
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I am very impressed by your television advertisement on DD National Network.

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DELVE INTO THE REALITY OF ONENESS

Lessons from Purana

As per a story in the Puranas*, seeing that Asuras (demons) were always working against Suras (the demigods), Lord Vishnu hosted a party wherein he invited both the groups together over a luncheon. Before anyone could start eating, the host, Lord Vishnu, announced a special condition that was required to be followed by all the invitees. The condition was that no one would be allowed to bend their arms at the elbow during lunch. All are required to eat with their arms straight. After the announcement, Vishnu arranged to make the two groups sit with their backs to each other- so that one group could not see the other while eating. Asuras were finding it almost impossible to eat with their straight arms- and were looking in dismay at each other. Suras, on the other hand, were enjoying the food without breaking the condition. Suras were on the verge of finishing their meal but Asuras were still trying all kinds of postures to make their straight hands reach their hungry mouths somehow. The aroma of the food and their inability to eat the tasty food lying in front of them was driving them mad with frustration. Lord Vishnu could not see the Asuras struggling any longer and started addressing them, “You have failed to feed yourself only because of your narrow perception. Turn around and see how the Suras are enjoying the meal. Instead of struggling to feed themselves they are concentrating on feeding each other. They believe that if

only they could concentrate on ‘giving’ instead of ‘taking’, their own need could be fulfilled automatically. Their trust in the oneness has made them realize that since oneness is reality, giving and taking can not be two different acts- because whenever we give, we give to ourselves”. Asuras realized their mistakes, instead of seeing themselves as the essential parts of the same reality they were wrongly assuming themselves to be separate from one another.

Team Power

by

Avinash Tiwari, Sr. Manager (Admn)

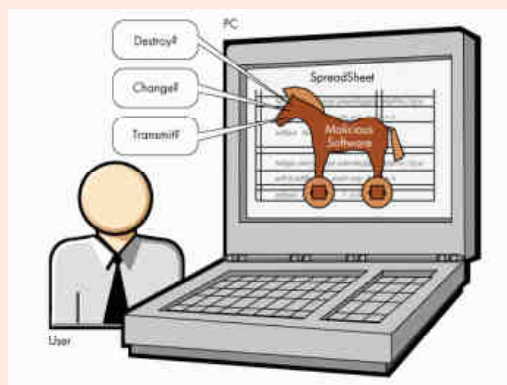
Oneness is the only reality. Working towards it in our day-to-day life, would help us and our organization transcend from untruth to truth, from suffering to bliss, from frustration to contentment, and from scarcity to abundance.

* Puranas, are the richest collection of traditional stories and teachings based on the spiritual philosophy of the Vedas and the Upanishads (through concrete examples, myths, stories, legends, lives of saints, kings and great men, allegories and chronicles of great historical events). These ancient books teach Hinduism in an easy and interesting way and provide information of all kinds. Purana literally means ‘old’ and were compiled by Sage Vyasa.

ELECTRONIC INFECTION

Trojan Horse

The Trojan Horse, at first glance will appear to be useful software but will actually do damage once installed or run on your computer. Those on the receiving end of a Trojan Horse are usually tricked into opening them because they appear to be receiving legitimate software or files from a legitimate source. When a Trojan is activated on your computer, the results can vary. Some Trojans are designed to be more annoying than malicious (like changing your desktop, adding silly active desktop icons) or they can cause serious damage by deleting files and destroying information on your system. Trojans are also known to create a backdoor on your computer that gives malicious users access to your system, possibly allowing confidential information to be compromised.



Signs of Trojan Infection:

- Registry updating: Startup messages may appear that say new software has been (or is being) installed
- Computer slows down
- Unexpected or unscheduled Internet connection activity
- Unusual redirection of Web requests to unknown sites
- Wallpaper and other background settings auto changing
- Strange windows warnings, messages and question box, and options being displayed constantly
- System auto rebooting
- Popup with adult content or illegal references appearing automatically
- Ctrl + Alt + Del stops working

How to prevent

- Use anti-virus software and keep it up-to-date
- Regularly update all software / programs
- Check security settings: Use an Internet firewall
- Be careful in opening email attachments
- Do not install unfamiliar program, download from a source your trust

Because no security method is guaranteed, it's important to back up critical files on a regular basis.

Protection: Anti-virus programs detect *known* Trojan horses. However, Trojan horse programs are easier to create than viruses and many are created in small volumes. These trojan horse programs will not be detected by anti-virus software.

There is no single method to delete them. The simplest responses involve clearing the temporary internet files on a computer, or finding the file and deleting it manually.



Health Check-up: Medical Officer checking patients at Bhutamundeï temporary shed on his weekly visit



Warmth in winter: POSCO-India distributes blankets at Balitutha temporary shed as winter sets in



One-on-One: CMD, POSCO-India in discussion with Prof. B.P.Ray, Vice Chancellor, OUAT



Skill-up: Mr.K.S.Choi, GM Construction takes a session on 'POSCO's Construction History'

Take a Peek: Visitors from site take a long look at exhibits in POSCO-India Stall at Balyatra, Paradip

